Junior UI Designer

Job Description

$ 65,000 - 75,000   Full-Time   Remote Work

What is UNIVERSE?

UNIVERSE is an all-in-one political campaign platform built for local progressive and Democratic campaigns, non-profits, unions, and first-time candidates.

Campaign tech is fragmented, expensive, and made for large organizations with dedicated IT teams. **UNIVERSE** is designed to give under-served organizations access to all of the modern tooling needed to run an effective race — without requiring a large budget, or an in-house tech team.

To do this, we're working with the best organizers and organizational partners in the industry who share our vision of a strong, progressive grassroots.

Our focus now is on expanding **UNIVERSE**'s services across the country to connect every progressive organizer with the tools they need to run a successful campaign — and we need your help!

What You Will Do Here

You will work with the **UNIVERSE** product team to create high fidelity user-interface designs for the **UNIVERSE** political outreach app, campaign training platform, and other upcoming products (70% of your time). Additionally you will create print and digital graphics and make website updates to support marketing, sales, and conference efforts as needed (30% of your time). Your position will be a mix of collaborative and individual work and will generally consist of collaboration and guidance from the Head of Product, upgrading wireframes to near pixel perfect designs, creating digital and print graphic design pieces, learning new skills and tools for product design, brainstorming of ideas for product changes, and requirement gathering from other teams.

Roles and Responsibilities

- **Engage in highly collaborative product and marketing brainstorming** to develop the best visual treatments.

- **Transform wireframes and partial designs** into pixel-perfect mock-ups.

- **Review the existing product** and design product improvements.

- **Infuse fun and game design** into the product to improve user experience.

- **Support marketing and customer support efforts** by designing digital assets (social media images, ads, etc.) and print assets (conference materials, one-pagers, etc.)

- **Assist in website and marketing design** and help roll out updates.

- **Actively develop your skills** in user-centered product design and graphic design to keep up-to-date with industry best practices.

Qualifications

- Bachelor's Degree in UI Design, Graphic Design, Communication Design, or other relevant degree OR 4+ years of relevant professional experience

- 1-3 years of proven experience as a UI Designer with portfolio showcasing visually stunning designs

- Proficiency with Figma (or similar UI design platform with ability to learn quickly) and Adobe Creative Suite

- Experience in user-centered design, typography, and content hierarchy

- A learning mentality and the ability to pick up new skills quickly

- Additional Desired Skills (Not Required): Experience with WordPress or website editing, Elementor, Canva, and motion graphics software

Join Us If

1. You are dedicated to advancing progressive causes

2. You hold strong opinions weakly

3. You love helping others succeed

4. You are driven to find creative solutions to complex problems

5. You work well in small teams with a lot of responsibility

What You'll Get in Return

- **Build something that truly matters.** We're working towards a stronger progressive movement by empowering organizers at the local level.

- **A remote-first workplace.** All politics are local. Employees are encouraged to work in the community that is home: no commute required.

- **Competitive salary, benefits, and stock options**. Even in the early stages of company growth, everyone deserves fair and equitable compensation.

- **Health, dental, and vision insurance**, **FSA and 401k options**.

- **A flexible schedule managed on your own terms.** Your mental and physical health first. We can't ignite change if we're stuck in burnout.

- **Discretionary time off — without guilt.** People with unlimited PTO tend to take 2 days less. We ask everyone to take at least 20 days to recharge.

To Apply

Send an email to jobs@universe.app with the subject line **"Junior UI Designer"** and include your resume, a portfolio (a link to a site, a PDF, or however you want to share your designs), and a short explainer as to why this appeals to you (no more than 2 paragraphs).

UNIVERSE